



USE OF YOUTUBE-BASED LEARNING MEDIA BY MADRASAH TEACHERS IN ACEH JAYA

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Abstract

Ideally, teachers create innovative and interactive learning media to support the learning process. Numerous studies show that the use of learning media has a positive impact on students. Learning media is always changing according to student needs. YouTube-based learning media is one of them. Youtube has become one of the most frequently used social media by students outside of learning activities. This phenomenon has been exploited by madrasah teachers in Aceh Jaya. The learning process in the classroom is supported by the use of learning media on YouTube. Thus, the learning process is more flexible and not confined to the classroom. The teacher thinks that teaching materials are easier to convey with such a combination. Many student confusions can be unraveled with the help of youtube as a learning medium. Teachers also continue to innovate in providing relevant and interesting media content for students.

Keywords : *Learning Media, Youtube, Madrasah Teachers*

A. INTRODUCTION

Creative teachers are teachers who have openness to new experiences, flexibility in thinking, freedom in self-expression, independence, appreciate fantasy, are able to generate solutions and are confident (Istarani & Intan Pulungan, 2015: 146). This is done by teachers by looking at the problems and opportunities around them, finding solutions that fit the existing theories and phenomena, and being able to follow up with improving education towards a better and new direction.

Youtube is internet application to upload, share, and watch the video through simple platforms. On Youtube, users may can download video clip and share it with people which containing movies, shows TV, music and video education, vlogs or vlog

video, video amateur, and more. YouTube become social media when videos are shared and a number of forms of interaction happen via comments onsite.

People's tendency for watching YouTube is increasing 60% every year and 40% every day. Besides that, YouTube viewers are increasing triple every year (Faiqah Nadjib, 2016). Millions of videos uploaded to YouTube everyday, and millions of viewers visit and access page YouTube. Can not it is undeniable that YouTube is location world's largest video file sharing. With lots which type of video available on YouTube, this website fits perfectly for anyone who are looking for information, news and entertainment in any form video.

According to Law no. 14 of 2005 stipulates that teachers are professional educators with the main task of educating, teaching, guiding, directing, training, assessing, and evaluating students in early childhood education through formal education, basic education, and secondary education.

Youtube is the most popular of many other social media that are equally based *video sharing*. Videos on Youtube certainly don't necessarily become your ready material for learning. Careful and precise planning with learning objectives and integration of videos available on Youtube as an additional means will maximize learning outcomes because it is in accordance with the learning styles and interests of the digital generation. According to a survey, around 100,000 videos are watched every day on *Youtube*. Every 24 hours there are 65,000 new videos uploaded to *Youtube*. Every month *Youtube* visited by 20 million viewers with the majority of the age range between 12 to 17 years (Burke, Snyder, & Rager, in Renda: 2017). YouTube it is not an educational video sharing site, but in its development Youtube launched a special service for Education (www.youtube.com/edu) in 2009. This service immediately received a positive response from users (Renda: 2017). This situation is an opportunity for teachers to "enliven" educational content on YouTube. With the freedom to determine the material and delivery techniques, teachers can be creative freely to make it easier for their students to be able to learn more flexibly.

Research conducted by Renda Lestari (2017) with the title *Using Youtube as an English Language Learning Media*, which shows that videos on Youtube can be used as an effective and innovative learning media. This research shows that students have a positive perception of using YouTube, because apart from being easy to access, learning media on YouTube is also easy to understand and can be repeated many times.

B. METHOD

The approach used is qualitative with descriptive method. Research sources are teachers. Determination of sources using purposive sampling. The purposive sampling technique is a sampling technique in research in which the researcher deliberately selects respondents who have certain characteristics or meet certain criteria that are relevant to the research objectives. In a purposive sampling technique, informants are selected with the aim of producing a sample that is representative of the population being studied. Data collection using in-depth interviews.

In-depth interviews are qualitative data collection techniques that are carried out with the aim of obtaining more detailed and in-depth information about a topic or phenomenon being studied. This technique involves a conversation between the researcher and the respondent whose aim is to gain a deeper understanding of the respondent's experiences, views, and perspectives.

In-depth interviews are usually conducted face-to-face, either in person or through telecommunication media. Researchers usually prepare a list of questions that have been prepared beforehand, but still allow space for respondents to provide broader and in-depth responses to these questions.

In-depth interviews have several advantages over qualitative research. First, this technique allows researchers to obtain richer and more in-depth information about the experiences and perspectives of certain individuals or groups. Second, this technique allows researchers to explore topics or phenomena in a more free and flexible way, thus providing space for researchers to gain a broader and more comprehensive understanding.

C. FINDINGS AND DISCUSSION

YouTube is an online video sharing platform that allows users to easily upload, watch and share videos. The site was first launched in 2005 and since then has become one of the most popular websites in the world, with billions of active users every month.

YouTube allows users to create their own personal video channel or join other users' channels, and watch videos shared by other users from a variety of categories, including music, sports, entertainment, education, and many more. The platform also allows users to interact with videos through comments and "like" or "dislike" options, as well as allows users to monetize their videos through advertisements.

Youtube has several functions according to the needs of its users. YouTube is an online video sharing platform that allows users to easily upload, watch and share videos. YouTube provides many types of entertainment videos, including music videos, short films, vlogs, comedy videos, and more. YouTube is also used as an education and training tool, with many users posting tutorial videos, lesson videos, and self-development videos. YouTube can also be used as a marketing tool, with many businesses and brands uploading advertising or promotional videos. YouTube also allows users to monetize their videos through advertisements and sponsorships, so that it can be a source of income for those users who have a large number of followers and video views.

YouTube has an important role as a popular and effective learning media. Some of the reasons why YouTube is an effective learning medium are as easily accessible. YouTube can be accessed easily via mobile devices or computers, making it easier for users to study anytime and anywhere. YouTube provides a wide range of relevant and useful content, including video tutorials, lessons and presentations from experts in their fields. Video content on YouTube is often designed in an interactive and engaging way, so as to motivate users to learn and gain a better understanding. YouTube also allows

users to provide feedback through comments and discussions, which allows users to share ideas and get help from others in the learning community. YouTube is free and easy to use, so it can be accessed by anyone with an internet connection.

The use of YouTube is an optimization strategy for learning in the classroom. The use of YouTube media will greatly assist teachers in the teaching and learning process. Because apart from teachers being able to directly use YouTube media in class, students can also continue learning at home by looking back at YouTube that the teacher has provided in class.(Baihaqi & Mufarroha, 2020).

In educational contexts, YouTube is used as an effective teaching aid, especially in distance learning situations where teachers and students cannot physically meet. Using YouTube as a learning medium can help students gain a better understanding of certain topics, improve self-study skills, and increase participation in learning.

The use of YouTube media, also does not always have a positive effect(Aqila & Ardina, 2021). If without the assistance of teachers and adults, YouTube can be abused by students who are underage. For this reason, there needs to be education for students about using Youtube which is useful for their education. Another obstacle is that students must be careful in choosing learning media content on YouTube. On Youtube, it is difficult to find quality content, the internet connection is unstable, there are many video recommendations that are not related to the government politics you are looking for, and the tools and facilities are limited. (Setiadi et al., 2019)

Teachers can search for learning videos that are relevant to the topic being studied and provide these videos as reference sources or teaching materials. Teachers can also create their own video content as teaching materials or as additional learning materials that students can access. Teachers can compile playlists on YouTube containing learning videos and share them with students, so that students can access these videos easily and can study the topic being studied in a more structured way.

Teachers can use videos as teaching aids in class, for example by showing tutorial videos, demonstration videos, or other educational videos. Teachers can assign video-related assignments, such as creating a video summary, answering video-related questions, or creating a video presentation as part of an assignment project. Teachers can create video-related quizzes to evaluate students' understanding of the material they have learned. Teachers can join learning communities on YouTube and share learning videos with fellow teachers, and get feedback and help from the community. By utilizing YouTube as a learning medium, teachers can help students gain a better understanding of the topic being studied, improve self-study skills, and increase student participation in learning.

The various forms of learning videos used on YouTube are very diverse. Among others are :

1. Video tutorials. Video tutorials usually show steps or how to do something. Tutorials can be used to learn new skills, such as cooking, sewing, or learning to play a musical instrument;

2. Presentation. Video presentations are usually used to explain certain concepts or theories in the form of narrations and presentation slides. Video presentations are often used in classroom learning or as additional teaching materials;
3. Demonstration. Video demonstrations show how something works or operates visually. Demonstration videos are often used in learning in science or engineering;
4. Animation. Animated videos are often used to visually and interactively explain certain concepts or theories. Animated videos can help students understand difficult or abstract concepts more easily;
5. Quiz videos. Video quizzes usually contain questions that are asked to the audience to test their understanding of the material that has been studied. Video quizzes can help students evaluate their understanding of learning material;
6. Documentary videos. Documentary videos can be used as additional reference sources or as teaching materials in history, social science, or environmental studies;
7. Training videos. Training videos can be used in employee training or other professional skills training;
8. Vlog videos. Vlog videos usually contain information or personal experiences that can provide insight or inspiration for viewers.

With the wide variety of instructional videos available on YouTube, teachers and students have many options when it comes to selecting the videos that best suit their needs.

Learning media is a teaching and learning process aid, anything that can be used to stimulate thoughts, feelings, attention and abilities or skills of learners so that it can encourage the learning process (Hariyanto et al., 2018). YouTube media can be used as a technology to support distance learning activities that involve students who do not have to consist of a unit of space and time. Students can access learning materials at any time without being limited by space and time with the condition that the student's computer or device must be connected to the internet. Youtube also helps the efficiency of the teacher's role considering that learning videos can support the development of students' critical thinking skills. However, this goal will not be achieved if the teacher does not have the ability and high creativity to produce interesting learning video content. The teacher plays an important role in delivering learning material. (Suradika et al., t.t.)

Teachers in Aceh Jaya have used YouTube as a learning medium. Youtube is used to support the teaching and learning process. The technique of using Youtube as a learning medium takes several forms. The first technique is by utilizing video content on Youtube that is relevant to the material that will be taught by the teacher. The steps for its use are, first by presenting material to students with lecture and discussion methods. Presentation of this initial material aims to provide basic insight to students. After this

stage is completed, the teacher provides opportunities for students to carry out in-depth discussions. The discussion aims to build students' critical power by learning to build arguments. Then, the teacher directs students to pay attention to the learning videos that have been prepared beforehand. The video is relevant to the material being studied. Next, the teacher re-builds a discussion room with students. At this stage, the direction of the discussion is to explore the material presented in the videos that have been watched together. The purpose of this stage is to build the correct perception of the material being studied.

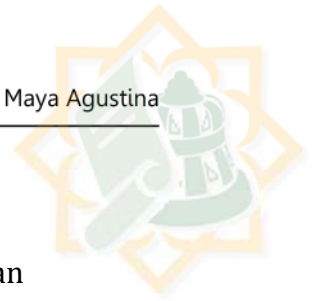
The second technique carried out by the teacher is to produce learning videos on their own according to the subject or material being taught to students. The first thing the teacher does is prepare the equipment to produce the video in the form of a camera, green cloth as a background, a tripod and a script that the teacher will read. Then the teacher takes a video. In taking the video, the teacher is the main subject by describing the material to be conveyed to students. Furthermore, the teacher edits the video using a simple editing application that can be operated using a smartphone. The finished video is then uploaded to the teacher's YouTube account for students to watch. Teachers can make the video a supplement to the learning process. The video is very useful in face-to-face learning as well as online learning.

The third technique is using the help of Microsoft PowerPoint as presentation material. In this technique, the teacher prepares teaching materials using power point in full. Next, the teacher explains the substance of the presentation material and records it. The results of the recording are edited with an editing application. After that, the video was uploaded to Youtube as a support for the students' teaching and learning process. Students are directed to watch the video on Youtube.

The teacher provides a wide opportunity for students to hold discussions regarding learning videos that have been uploaded to Youtube. Questions and responses from students are useful for improving the quality of learning videos that will be produced in the future. This response can also enhance students' understanding of the material being studied.

D. CONCLUSION

The use of Youtube as a learning medium by madrasa teachers in Aceh Jaya has been well implemented. The use of YouTube by teachers is proof that teachers continue to develop innovative and fun learning so that learning objectives can be achieved. Nowadays, the enthusiasm of students on YouTube cannot be stopped. Keeping students away from YouTube is a misguided action. So the teachers took the most appropriate solution, namely making Youtube as one of the social media that is often accessed by students to become an interesting and informative learning media. Techniques for using YouTube as a learning medium also vary. This variation is useful to avoid student boredom when receiving material. If this continues to be maintained, various new innovations in the use of Youtube as a learning medium will continue to emerge.



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