



QURANICPRENEUR: INNOVATION OF THE NEURO NADI METHOD TOWARDS LEARNING OF THE QUR'AN IN BANDA ACEH

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Abstract

Facts show that the alumni of the Iqra Method have weaknesses in society, short lengths of reading, lack of remembering the nature and meaning of letters. The Iqra Method should be able to overcome these weaknesses and weaknesses by evaluating the method. Weaknesses of the Iqra Method provides an opportunity to innovate for other methods. As a solution to the problem, we offer Neuro Nadi Technique Method with the Nadi Quranic Learning Center program aged 7-70 years. Characteristics This method focuses the work of the left brain and the right brain which has a special work system. This study gives results that the Neuro Nadi Aceh Alumni have the competence in reading the al Qur'an better than the previous Iqra Method. This research is useful for institutes of teaching the al Qur'an to improve methods that have evolved to support Islamic law in Aceh.

Key Word: Neuro Nadi, Baca, Al Qur'an

A. INTRODUCTION

Islam seeks to make breakthrough reforms in the Qur'anic education system. Al-Qur'an education must be able to build a culture of innovation if it wants to strengthen its existence(Nirwana et al., 2020). Based on this fact, this innovation is needed so that Qur'an education is able to answer the challenges and demands of an era that continues to change. Entering the era of disruption, the openness of Al-Qur'an education is required to be more sensitive to the symptoms of social change in society.(An et al., 2021) In addition, this paper also seeks to offer solutions to Al-Qur'an education in the face of the Industrial Revolution 4.0 Era. Era 4.0 brings a broad impact in all lines of life, including in the field of education.(Nirwana, 2019) everything in nature is created by God, scrupulously measured both qualitatively and quantitatively, and designed to serve a purposive task in the universe's overall system. God states: "Verily, all things have We created in proportion and measure". Nothing in the universe, including natural resources, was created purposelessly: "We did not create the heavens, Earth, and all between them merely in (idle Muhadjir Efendy explained that there is a need for reform at the school level, structural quality improvement in teacher professionalism, a curriculum that adapts to conditions,

reliable facilities and infrastructure, and cutting-edge learning technology so that the world of national education can adapt to the dynamics of the times (Noh et al., 2014). The era that gave birth to this disruption phenomenon requires the world of Islamic education to also adapt.

B. RESEARCH METHODS

This study uses a literature-based qualitative research methodology that has four types of research, namely text studies, character studies, book analysis and historical studies. . Location This research took place in Banda Aceh.

C. DEFINITION OF INNOVATION

The definition of innovation is a new finding with a different appearance from the previous one. For example, in the past, people bathed with bar soap, now they have changed to liquid soap. Someone who has a spirit of innovation will always make improvements to perfection, presenting something unique / different from what already exists. Entrepreneurs must have an innovative spirit. Entrepreneurs must always innovate in their business, at first glance they seem fickle (changeable) but that is the seed for change. The entrepreneurial mindset is to always be different. Creative and Innovative is an ability to move less productive resources into productive resources, thus providing economic value directly or indirectly, daring to take risks in every decision. (Sauri et al., 2021)

In the current era, where we are expected to be able to compete with anyone, anytime and anywhere. For this reason, creative and innovative thinking is a must, because only by thinking creatively and innovatively we will still exist and survive, especially in facing global challenges. The development of various solutions to problems that arise is an important source for building competitive advantage. This means that being creative and innovative is an important part of creating and creating added value and excellence (thinking new things and doing new things or creating the new and different). (Iriansyah, 2020)

There are also those who say that the meaning of innovation is a renewal of various resources so that these resources have more benefits for humans. The innovation process is strongly influenced by advances in technology and science because these two things can make it easier to produce something new and different. (Wijaya et al., 2019)

Basically the benefits of innovation are to improve or improve the function of the use of a product or resource so that humans get more benefits. Innovation occurs in various fields of life, ranging from the world of business, education, communication, and so on.

This innovation process occurs continuously in human life because of the desire to make things easier and faster. One example of innovation is the development of telephones that change and become more sophisticated from time to time. In the past, the telephone used a cable, now the phone can be carried anywhere with very complete features. (Sutirna, 2019)

According to experts such as Everett M Rogers, the notion of innovation is an

idea, an idea based on and accepted as something new by a certain person or group to be applied. According to Kuniyoshi Urabe, the notion of innovation is everything that is produced through a long and cumulative process. The innovation made by the Neuro Nadi technique is to cover the shortcomings in the Iqra Method, such as:

It's the turn to recite, in the Iqra method, children wait their turn, there are children who wait up to 30 minutes due to the long queue for the Talaqi waiting order. Unlike Neuro Nadi, which is able to guide 15, 50 and even 300 children at once. This model is very suitable for today's era.

D. HISTORICAL PORTRAIT OF THE DEVELOPMENT OF THE INDONESIAN AL-QUR'AN READING METHOD

The baghdadiyah method is a method that uses left brain power in learning to read the Qur'an, the method is memorizing letters, spelling modules, no variations and must follow the teacher's directions, must not violate, takes a long time in learning, if you don't know letters, then can't continue.(Muhammedi, 2018)

The al-Barqi method is unique in that it encourages students to read with the preparation of prior knowledge. This method is analytic in nature, has several phases, analytic phase, systemic phase, writing phase, sound recognition phase, transfer phase, short length recognition phase of reading, breadfruit introduction phase and so on.(Sophya & Mujab, 2014)

The Iqra' method is a method of reading the Koran directly in reading practice using a module based on active student learning (CBSA) and is individual.(Irlina, 2019)

The Qiraati method is a method of reading the Qur'an that directly includes and practices tartil readings in accordance with the rules of tajwid science. This method only focuses on reading the Koran directly and the habit of reading the Koran Tartil according to the science of Tajweed.(Nurhayati, 2019)

E. DEVELOPMENT OF THE NEURO NADI METHOD IN ACEH

At the end of 2017, Ustad Usman's son told me that he taught the Koran with a new technique, discussion after eating at one of the restaurants. I followed up with brouwshing on the internet, which made me even more interested. Then Ust, Usman contacted the CEO of Al Baqdadi and they scheduled them to come. presentation to Aceh.



The first presentation in Aceh was at Makhad Aly Jamiah Ar Raniry on 18 February 2017 by the Neuro Nadi Global Malaysia team. The next day, it was continued in another place, namely in the Hajj Dormitory which was attended by various institutions as participants



Then in March 2017, there were six people from Aceh who left for training at Neuro Nadi Global Gombak Malaysia for 2 days. In April 2017, Neuro Nadi was officially opened, having its address at the Neuro Nadi center Jln. Nuri no.2 likes peace, Lueng Bata sub-district, Banda Aceh. As a place of learning and training center for this innovative technique.

F. THE UNIQUENESS OF THE NEURO NADI TECHNIQUE (TEACHING THE QUR'AN WITH A TAP)

The Neuro Nadi Technique method was discovered by Dr. Jalaluddin Haji Hasanudin by preparing modules that are neatly arranged, structured, with a tap tool with the aim, so that learning the Qur'an is fulfilled with correct recitation. Established November 24, 2016, the programs developed include

1. Nadi Quranic Prenatal Education Center (Simulation of the Qur'an in Pregnancy)
2. Nadi Quranic childcare center (for children aged 1000 to 4 years)
3. Nadi Quranic Playtime Center (For children aged 4-6 years)
4. Nadi Quranic Learning Center (For ages 7-70 years)
5. Nadi Quranic Tahfiz Center (For Tahfiz Program)

The Neuro Nadi method allows students to quickly master the practice of Tajweed, which is assisted by a perfect tap and vowel. The Neuro Nadi method combines the balance of the work of the right brain and left brain with the use of a special module that functions to help the brain work practice. The Neuro Nadi technique uses the concept of Neuro Psychology¹ by fully applying the left and right brain functions so that they are able to form good memorization

G. MILLENNIAL GENERATION CHARACTER

1. Prioritizing Passion Than Salary

The first characteristic of the millennial generation is to prioritize passion over salary. According to Mohamad Ario Adimas, Division Head of Integrated Marketing & Communication at Indosat Ooredoo, big rewards are not the main goal of millennials at work.

Millennial workers crave more opportunities to develop and demand to be given space to be able to express themselves with their work freely. That means, the millennial generation is more concerned with passion than a large nominal salary. (Ni'mah, 2019)

2. Focus on Self-Development

The second characteristic is still related to the previous point, which is more concerned with self-development. Research results from Aalto University School of Business stated that the millennial generation considers personal and professional self-development to be more important in their work. (Ma'fiyah, 2019) Millennials also like new things, but are unable to focus on exploring everything. They will choose online training, where they can manage their own portion of the skills they can master, rather than attending centralized training for some time.

1 Neuro psychology is a combination of science that studies the human nervous system with human behavior. In other languages, namely the assessment of behavior or cognition (thinking power) related to the brain. The brain as a regulator of both. Knowing brain structure, brain function and brain weakness is very helpful in this learning. The right hemisphere controls the left side of the body and is heavily involved in spatial-visual skills, creativity, musical activity and perception of direction. The left hemisphere controls the right side of the body and focuses on language, logical conclusions and analysis. Source from www.docdoc.com downloaded on 30 Nov 2019 at 13:58

3. Have High Competitiveness

The characteristics of the next millennial generation are related to the results of an international study by the Canadian Center of Science and Education. According to the research, millennials are very tech-savvy and can access information from various sources.(Zuhri Efendi, 2021) Thus, they can learn quickly and their access to the outside world makes them compete in increasing their achievements and having high competitiveness.

4. Technological Savvy

The millennial generation is very close to the presence of technology. Almost all the activities of the millennial generation today take advantage of technological sophistication. Starting from shopping, transportation, to banking matters. Millennials grow up having an identity on Facebook, Instagram, Twitter, and other social media. Laptops, cell phones and internet cannot be separated from them. According to NCF (2013), around 75% of millennials are technological savvy. Still research from NCF, 80% of millennials even sleep with their cellphones beside their beds.(Lestari, 2020)

The research confirms the fact that the relationship formed between millennials and technology has replaced other forms of millennial relations. For example, millennial relations with books, etc.

5. Interested in Working in a Prestigious Company

The characteristics of the next millennial generation are that they are more interested in working in prestigious companies that are equipped with various facilities. For example, there are free lunch facilities, free gym, fast internet connection, or the opportunity to work out of town. These facilities and opportunities to get assignments outside the city are often exhibited by the millennial generation on social media.(Sony Eko Adisaputro, 2020)

6. Tend to move around the workplace

The millennial generation is a generation that feels challenged by a work environment that involves creativity and change. They don't like things that are static for long periods of time and are always looking for ways to increase productivity and efficiency.(Syafaruddin et al., 2020) It is not surprising that they like to change places of work. In fact, Deloitte's annual survey found that 43 percent of millennial employees plan to leave their current job in the next 2 years. You need to be vigilant about this fact. Due to the high employee turnover rate, it certainly has an unfavorable impact on the company.

7. Enjoys Flexible Work

The characteristic of the seventh millennial generation is that they like flexible work. This means that the millennial generation prefers jobs that do not require them to always be in the office. The millennial generation is also used to advanced technology to be able to work anytime and anywhere through an internet connection. So they are more interested in working remotely rather than constantly being in the office from morning to evening.(Nuraini & Marhayati, 2020) This is relevant to the research results of the Griffith Insurance Education Foundation. The research found that millennials are willing to make sacrifices in order to have a vacation and have the ability to work outside the office. For that, there is no harm in

giving them flexibility in their work.

8. Prioritize Work-Life-Balance

Still related to the previous point that this millennial generation prioritizes the balance between the world of work and personal life compared to the previous generation. They tend to choose jobs that are more flexible in terms of working conditions and hours. So they can have more free time with friends, family, or to develop hobbies. This work-life balance is very important for the millennial generation as stated in the field study of Ng Schweitzer and Lyons. (Faisal, 2020) The research found that millennials emphasize individualism, seek career advancement and skill development, and ensure a meaningful and fulfilling life outside of work.

9. Need a Leader to Direct, Not Dictate

One of the characteristics of the millennial generation is that they have a tendency to be critical and ask a lot of questions. They feel they have high competence because they have received a good education. (Luthfi, 2018) Therefore, they need leaders and educators to become mentors who uphold the value of truth, always listen and are ready to establish open communication. Millennials need mentors who can provide direction on how to dare to make wise and wise decisions so that their aspirations are to become strong leaders in the future.

10. Interested in Becoming an Entrepreneur

The last characteristic of the millennial generation is that they tend to be interested in becoming an entrepreneur. This fact is relevant to the results of a survey entitled Indonesia Millennial Report conducted by the IDN Research Institute with the Alvara Research Center. The survey states, as many as 55.4 percent of millennials claim to want to have their own business. This means that seven out of 10 millennials have a business spirit. (Wijaya et al., 2019) The same thing was also shown by the results of Sea Group's research on 14,000 young Indonesians. The survey states, 24 percent of respondents want to have their own business; 17% work in government; 16.5% want to continue the family business; and 3.2% want to work in start-ups.

H. CONCLUSION

The Neuro Nadi method optimizes brain function in learning to read the Qur'an. This is an innovation made and very useful for the millennial generation. Neuro Nadi combines the concept of reading and hearing correlation, continuously repeating and having fun. The Neuro Nadi technique uses a Structure, Analysis and Synthesis approach.

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